

#### Disclaimer

None of the statements have been evaluated by the FDA. Furthermore, none of the statements should be construed as dispensing medical advice, making claims regarding the cure of diseases, nor can these products prevent heat stroke, hyponatremia, or any other injurious results of excessive physical exhaustion. You, the athlete, must listen to your body and use common sense to avoid serious injury. You should consult a licensed health care professional before starting any supplement, dietary, or exercise program, especially if you are pregnant or have any pre-existing injuries or medical conditions. These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any diseases.



## Background

#### 2 Years in the Making!

- We dedicated nearly two years to developing Perfect Food for the Perfect Body (PFPB)
- Over 11 taste variations were tested
- Countless formulations were refined
- Backed by the latest scientific research and clinical studies
- Developed in partnership with one of the country's leading nutraceutical companies
- Collaboration with Michael Bengivenga, one of America's most recognized nutraceutical formulators.





Dr. James R. Higgins

PFPB is endorsed by Cardiologist Dr. James R. Higgins, MD, at UCLA School of Medicine

Brand Ambassador

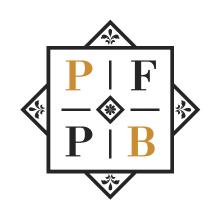


Kevin Sorbo

World-Renowned Actor & Fitness Advocate Kevin Sorbo is PFPB's Brand Ambassador.







## An Inspiring Story

#### A Life Changing Event

Two years ago, Mark Seyforth experienced a massive heart attack.

#### Determined to Change

Mark decided to overhaul his lifestyle completely.

#### Crafting His Own Solution

Mark took control of his health by crafting a powerful Wellness Meal to fuel his recovery.

This Wellness Meal became the blueprint for the PFPB we have now perfecte.

#### **Daily Commitment**

Mark has been taking PFPB every day for almost two years.

#### **Astonishing Health**

#### Results

Mark's cardiologist, Dr. Higgins, was shocked by the improvements in Mark's health.

Mark's heart is now as good as new, with super healthy blood results.

#### Weight Loss and Recovery

Mark has lost 60+ pounds and is now off most of his previously prescribed medications.

#### **Medical Endorsement**

Dr. Higgins was so stunned by Mark's recovery that he joined PFPB as a Medical Advisor.



## Only the Best for You!

Our goal was to create something far beyond a typical meal replacement.

#### No Compromises

PFPB is a **10-in-1** Wellness Meal packed with nutrients for optimzed health!

Only **Premium Quality** natural Ingredients used!

Is much more than a just meal replacement! It's a complete wellness package!

#### Affordable Exellence

Covers 10 key health benefits at an exceptional Value!

At \$4.95 per serving, replacing one meal a day with PFPB will not only benefit your health, you will actually save more than you spend!

Covering all **10 Health Benefits** included in PFPB would cost you upwards of \$400-\$600 / month!





### High Protein Energy Meal Blessed with 40+ Nutrients

#### **Supplement Facts**

Serving Size: 2 scoops (41.6 g) Servings per Container: 20

	Amount per Serving	% Daily Value
Calories	130	
Total Fat	3 g	4%†
Saturated Fat	3 g	15%†
Cholesterol	20 mg	7%
Total Carbohydrate	12 g	4%†
Dietary Fiber	7 g	25%†
Total Sugars	1 g	*
Includes <1 g Added Sugars		1%†
Protein	15 g	30%†
Vitamin A (as retinyl palmitate)	900 mcg	100%
Vitamin C (as ascorbic acid)	91 mg	101%
Vitamin D (as cholecalciferol)	20 mcg (800 IU)	100%
Vitamin E (as d-alpha-tocopheryl succinate)	15 mg	100%
Vitamin K (as phylloquinone)	120 mcg	100%
Thiamin (as thiamin hydrochloride)	1.2 mg	100%
Riboflavin	1.3 mg	100%
Niacin (as niacinamide)	16 mg	108%
Vitamin B6 (as pyridoxine hydrochloride)	1.7 mg	100%
Folate (as folic acid)	665 mcg DFE	166%
	400 mcg Folic acid	
Vitamin B12 (as cyanocobalamin)	25 mcg	1042%
Biotin	30 mcg	100%
Pantothenic acid (as D-calcium pantothenate)	5 mg	100%
Choline (as choline bitartrate)	20 mg	4%
Calcium	370 mg	28%
Iron	20.7 mg	115%
Phosphorus	60 mg	5%
lodine (as potassium iodide)	150 mcg	100%
Magnesium (as magnesium oxide)	200 mg	48%
Zinc (as zinc oxide)	11 mg	100%
Selenium (as selenium glycinate complex)	55 mcg	100%
Copper (as copper gluconate)	0.9 mg	100%
Manganese (as manganese sulfate)	2.3 mg	100%
Chromium	1,000 mcg	2857%
Molybdenum (as sodium molybdate)	45 mcg	100%
Sodium	160 mg	7%
Potassium (as potassium citrate)	140 mg	3%

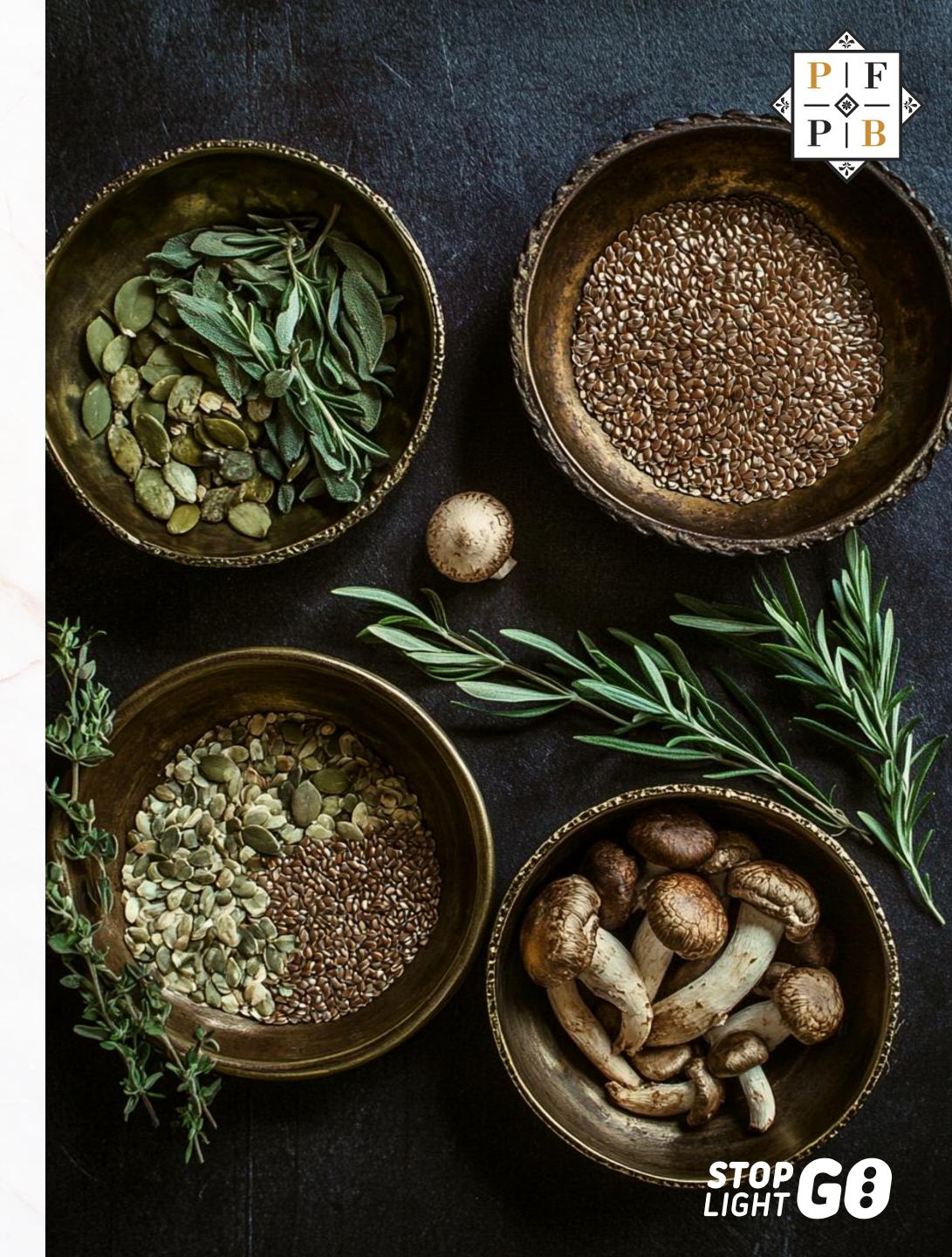
Percent Daily Values are based on a 2,000 calorie diet. \*Daily Value not established.

Store in cool & dry place

#### **Supplement Facts**

	Amount per Serving
Flaxseed powder (omega 3)	1000 mg*
Inositol	25 mg*
Quercitin dihydrate (from Sophora japonica flower)	25 mg*
Japanese knotweed extract (root) Polygonum cuspudatum (50% resveratro	ol) 25 mg*
Ashwagandha root, stem & leaf extract	25 mg*
Olive leaf extract	25 mg*
Green Tea extract (90% polyphenols, 45% EGCG)	25 mg*
Fruit and Vegetable blend	500 mg*
Fruits [apple fruit, blueberry pomace, raspberry pomace, blueberry fruit, grape pomace, amla fruit, pineapple fruit juice, tomato fruit, orange fruit juice, cherry fruit juice, lemon fruit juice, cranberry fruit, pear fruit juice, noni fruit, blackcurrant fruit juice, goji (Lycium barbarum) berry juice, papaya fruit juice, acai (Euterpe oleracea) berry juice, peach fruit, elderberry fruit, pomegranate fruit juice, blackberry fruit, strawberry fruit juice]	
<b>Vegetables</b> [spinach leaf, broccoli florets, carrot root, spirulina, sweet potato root, cabbage leaf, green pea bean, zucchini fruit, ginger root, beet root, kale leaf, onion bulb, garlic bulb, green bell pepper fruit, red bell pepper fruit, reishi mushroom, shiitake mushroom, maitake mushroom, barley sprout, broccoli sprout, cauliflower florets, chlorella].	
Organic 10 Mushroom blend Agaricus blazei, Antrodia camphorata, Chaga (Inonotus obliquus), Cordyceps militaris, King Trumpet (Pleurotus eryngii), Lion's Mane (Hericium erinaceus), Maitake (Grifola frondosa), Shiitake (Lentinula edodes), TurkeyTail (Trametes versicolor) and Reishi (Ganoderma lucidum)	50 mg*
<b>S7 Blend</b> Green coffee bean extract, green tea leaf extract, turmeric root extract, blueberry fruit, broccoli florets, tart cherry fruit, kale leaf.	50 mg*
Grape seed extract 95% (95% proanthocyanidins)	50 mg*
Hawthorne Berry extract (2% vitexin)	50 mg*
Pine Bark extract 95% (95% proanthocyanidins)	50 mg*
L-Citrulline	1000 mg*
L-Leucine	2000 mg*
Creatine monohydrate	3000 mg*
Vitamin K2 (as menauinone-7)	90 mcg*
Medium chain triglycerides (MCT) oil powder	3571 mg*
PoZibio™ Lactobacillus paracasei	50 mg*
Fiber Blend (Fiberest resistant dextrin, oat hull fiber, pea fiber, psyllium husk, guar gum, xanthan gum, carrageenan, microcrystalline cellulose, apple pectin	7.5 g*
Protein blend (whey protein concentrate, micellar casein (as milk protein concentrate)	18.5 g*
<b>Digestive Enzyme Blend</b> Amylase, Xylanase, Protease, Bromelain, Phytase, Cellulase, Beta-Glucanase, Pectinase, Alpha-Galactosidase, Hemicellulase, Lipase	50 mg*
Protein Booster Velositol® (amylopectin chromium complex)	2000 mg*

Other ingredients: Natural flavors, Sucralose, Acesulfame potassium. Allergens: Milk, Wheat, Soy.





Fat & Weight Loss



Cardio Health



Muscle Strength



Endurance & Recovery



**Gut Health** 



Cholesterol & Blood Sugar



**Cognitive Health** 



Mood & Stress Levels



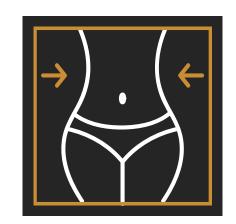
**Immune Health** 



Skin & Hair

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#### Fat & Weight Loss

## Weight Management made Easy

#### Supercharge Your Metabolism

Green Tea Extract and MCT Oil speed up fat burning

#### Feel Fuller Longer

Whey and Milk Proteins curb cravings and keep you satisfied

#### Reduced Calorie intake

Has all the nutreints you need with only XXX kcal per serving





#### Cardio Health

## Protect Your Heart, Improve Your Life!

#### Supports Heart Health

Olive Leaf Extract and Omega-3s help maintain healthy cholesterol and blood pressure

#### **Boost Blood Flow**

Grape Seed and Pine Bark Extracts enhance circulation and cardiovascular support

#### **Energize Your Heart**

L-Citrulline improves circulation and supports optimal heart function.





#### Muscle Strenght

## Build Strength -Boost Confidence!

#### **Boost Muscle Growth**

Creatine Monohydrate and L-Leucine power protein synthesis for faster muscle gains

#### **Enhance Workout Performance**

L-Citrulline and Ashwagandha boost exercise capacity and stamina

#### Maximize Strength & Power

Velositol enhances muscle strength and explosive power, helping you push your limits





#### Endurance & Recovery

### Endure Longer -Recover Quicker!

#### Boost Oxygen & Energy

Cordyceps Mushroom and Creatine Monohydrate optimize ATP synthesis and oxygen delivery

#### Speed Up Muscle Recovery

L-Leucine, Ashwagandha, and Whey & Milk Proteins support faster muscle repair

#### **Maximize Exercise Capacity**

L-Citrulline and Olive Leaf Extract improve blood flow and stamina, keeping you stronger for longer





#### Gut Health

## Wellness Starts in Your Gut!

#### Supports Digestion & Nutrient Absorption

Flaxseed's soluble fiber aids digestion, boosts nutrient absorption, and promotes regularity

#### Promotes a Balanced Microbiome

Olive Leaf Extract and Postbiotics support a healthy gut environment

#### **Enhances** Immune Function

•Reishi, Shiitake Mushrooms, and Hawthorn Berry boost immunity by balancing the microbiome





## Cholesterol & Blood Sugar

### Balance Cholesterol -Control Blood Sugar!

#### Balance Blood Sugar

Pine Bark Extract and Resveratrol regulate blood sugar and boost insulin sensitivity

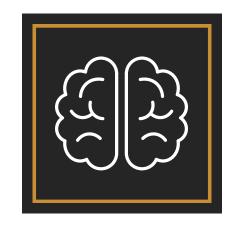
#### Promotes Cardiovascular Health

Olive Leaf Extract and Hawthorn Berry lower cholesterol and support heart health, reducing cardiovascular risk

#### Supports Healthy Cholesterol Levels

Grape Seed Extract and Vitamin K2 reduce oxidative damage and improve cholesterol balance for better heart function





#### Cognitive Health

## Sharpen Your Mind & Memory!

#### **Enhance Memory & Cognitive Function**

Lion's Mane Mushroom and Ashwagandha boost clarity, memory, and cognitive performance

#### Improve Blood Flow & Oxygenation

Grape Seed Extract and L-Citrulline enhance blood flow and oxygen delivery to the brain for sharper mental function

#### **Combat Cognitive Decline**

Pine Bark Extract, Quercetin, and essential vitamins reduce oxidative damage and support healthy brain function





#### Mood & Stress Levels

### Elevate Your Mood, Reduce Your Stress!

#### Reduce Stress & Anxiety

Ashwagandha and Inositol calm your mind, reduce anxiety, and improve sleep quality

#### Boost Your Mood - Naturally

Lion's Mane Mushroom and essential vitamins elevate mood and reduce depression symptoms

#### Fuel Your Brain for Mental Stability

MCT Oil and S7 provide brain fuel for sharp focus and cognitive function





#### Immune Health

## Supercharge Your Immune System!

#### **Boost Immune Defense**

Reishi, Shiitake, and Turkey Tail Mushrooms strengthen and balance your immune system

#### Fight Inflammation & Oxidative Stress

Quercetin and Pine Bark reduce inflammation and enhance immunity with powerful antioxidants

#### **Enhance Immune Function!**

Green Tea and Hawthorn Berry, rich in polyphenols and EGCG, support robust immune function





#### Skin & Hair

### Nourish Your Beauty, Embrace Your Glow!

#### Boost Collagen & Elasticity!

Grape Seed Extract and Hawthorn enhance collagen production and blood flow, reducing signs of aging

#### Glow from the Inside Out!

Biotin and Flaxseed, rich in Omega-3s, nourish your skin and hair for a radiant look

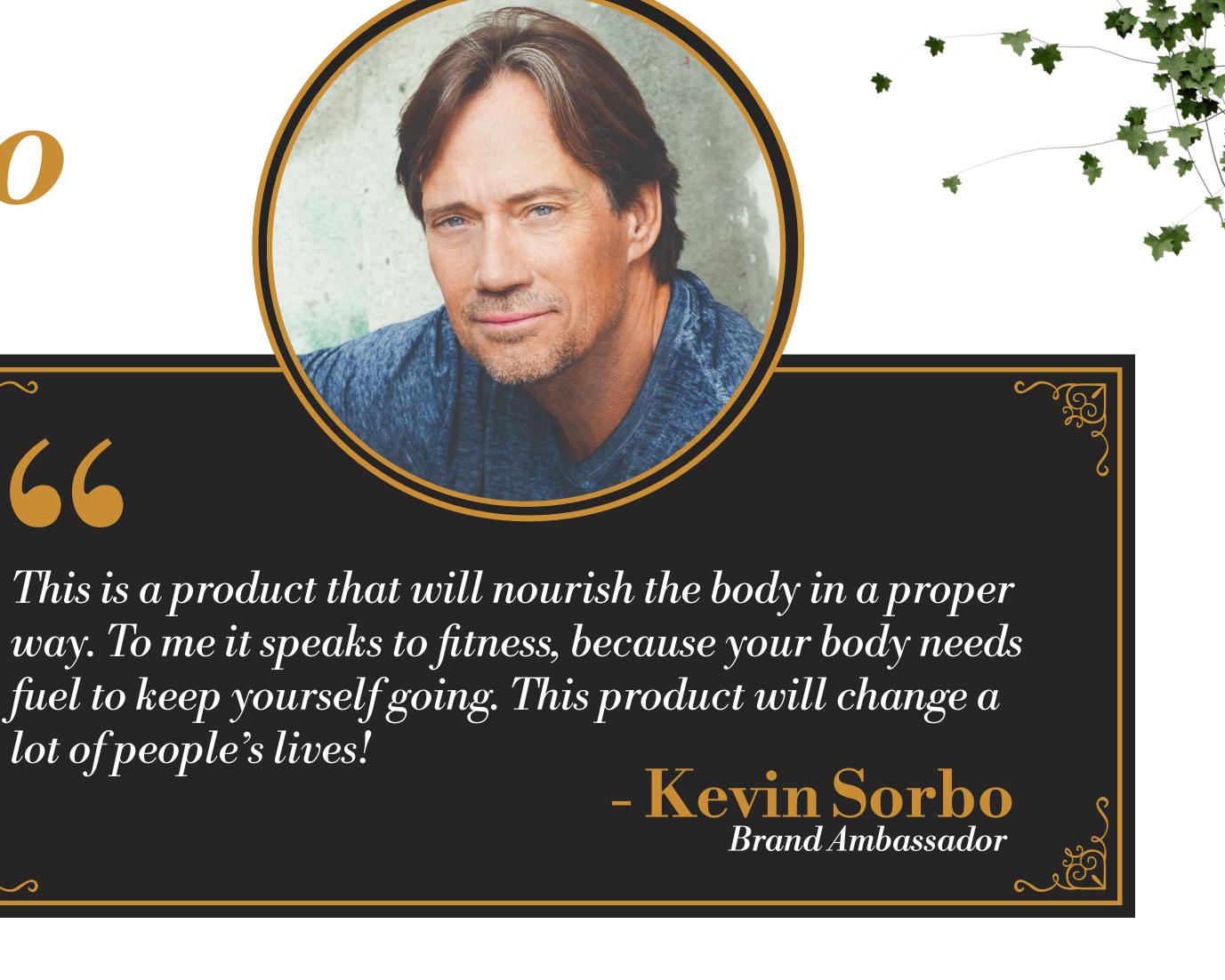
#### Protect & Revitalize!

Grape Seed Extract and Hawthorn enhance collagen production and blood flow, reducing signs of aging



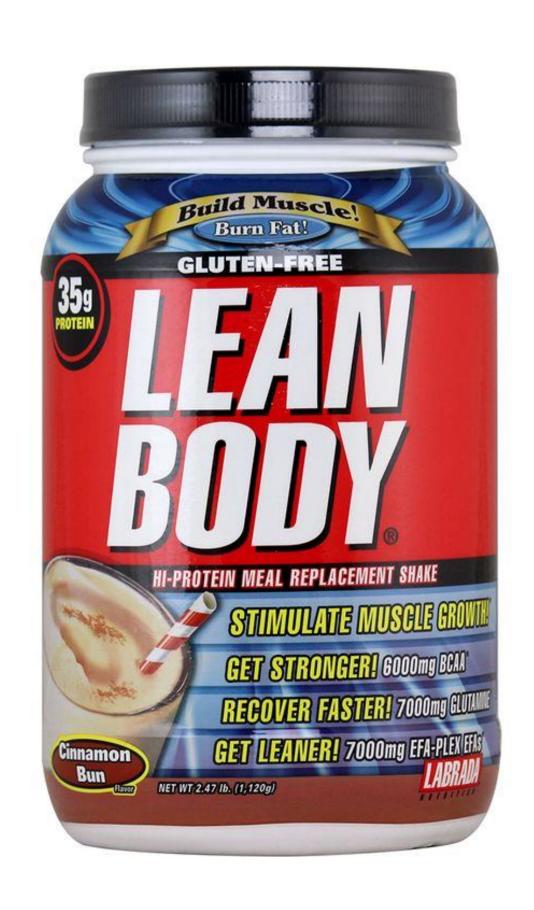
# Marketing Kevin Sorbo

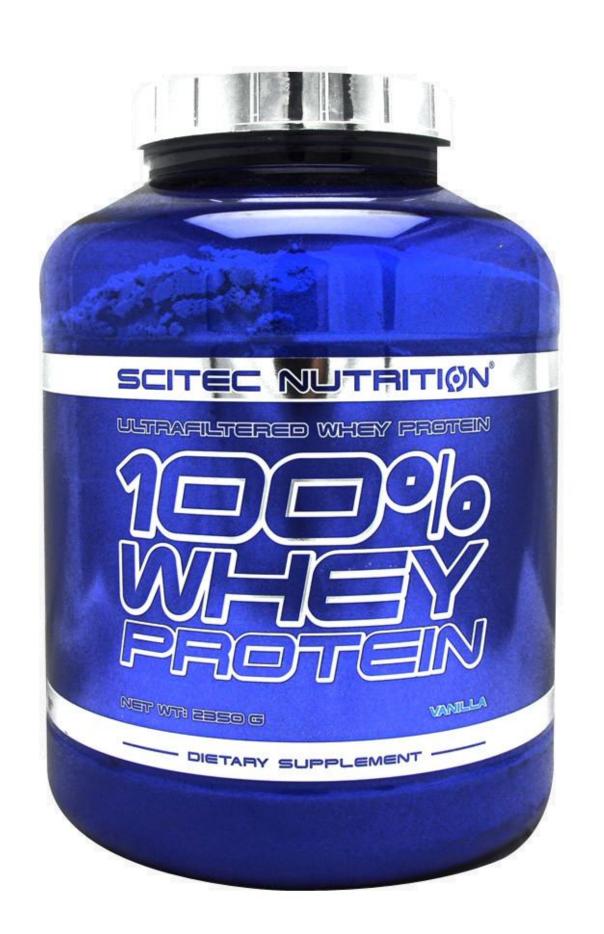






#### What this type of product normally looks like











## Unique Design

#### One-of-a-Kind Product

PFPB is truly unique, and we wanted a design that reflects its quality and distinctiveness

#### **Standout Appearance**

Our design ensures PFPB stands out in a crowded market with a look and feel that's unmistakably its own

#### **Avoiding the Ordinary**

We steered clear of designs that resemble common products like detergents or shampoos

#### Stylish & Classy

The packaging is both stylish and classy, making it a product people feel proud to display

#### **Timeless Inspiration**

We drew inspiration from the classical elegance of ancient Greek and Roman art. ensuring the design appeals equally to both men and women.





# True Health True Savings

A Product that Saves You More than You Spend, with 10 Products & Health Benefits in 1, at an Exceptional Value!





